

GRAPHIC RATES BY PROJECT

A draft will be done after a series of questions is asked to determine style, colors, content, and focus.

Small projects = \$25

- 1 large website banner ad
- Simple editing of up to 3 photos – color balance, sharpness, etc.
- Advanced Editing 1 photo – fixing scratches, minor restorations, removing objects, etc.
- Designing a simple business card or text only postcard/survey card
- Designing a simple bookmark or customizing/personalizing a current one

Medium projects = \$50 to 100

- Designing a simple full page magazine ad = \$75 half page magazine ad = \$50
- Designing a large (2 column) newspaper ad = \$50
- Designing a book cover, e-book or regular = \$75
- Designing a poster or flyer = \$75
- For a simple text newsletter (1 to 4 pages) = \$50 a graphic heavy newsletter = \$50 per page
- Designing a physical banner (outdoor or indoor) = \$50 simple text; \$75 for graphic heavy
- Designing a DVD/CD cover including label = \$100
- Simple brochure 2 page 8.5 x 11 = \$125
- Designing a postcard or greeting card (front and back) = \$50

Large or Other projects:

- E-Book Light (including cover with light graphics, one or less on each page, mostly text) - \$150 + 75 cents per page (50 cents per page for text only – typing NOT included)
- E-Book (including cover with heavy graphics, several on each page) - \$175 + 95 cents per page
- Cookbook - \$150 + 50 cents per page with NO nutritional analysis
- Cookbook - \$150 + \$1.50 per page with nutritional analysis
- Typing a document/book page etc. for non-digital files \$20 per page (500 words).
- Video recording & Video editing - please see separate price list.

Included in the price: a first draft design, plus your input for two revisions.

Images for projects NOT included, you must provide all images (or we can purchase them for you) and content. You MUST own the rights to that content!!!

If project goes beyond 'normal', such as several revisions or you want a completely new look, there may be an additional fee based on our \$40/hr rate. YOU will always be warned before such a cost is incurred.